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**Dry Lakes Racers
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Press Release

DLRA to host World Speed Trials Australia

FIM land speed event to run after DLRA Speed Week 2018

It is with great excitement and pride that the DLRA announce the inaugural World Speed Trials to be held at Lake Gairdner in outback South Australia. They will be conducted from the 17th to the 19th March 2018. Entries are now open, and all information is available at www.dlra.org.au/2018world-record.htm

The World Speed Trials will be held the day after Speed week and run for only 3 days. Originally created for Ruedi Steck from Switzerland to make some world records attempts, it is now open to all competitors.

To be run under the rules and regulations of the Fédération Internationale de Motocyclisme (International Motorcycling Federation) (FIM) and its Australian associate, Motorcycling Australia, this event is specifically for land speed motorcycles attempting world records in FIM classes. They will be running what the FIM refer to as short distance records for the 1 kilometre and 1 mile from a flying start.

The specially prepared track will be 12 miles long (weather and surface conditions pending) with the timing at the midpoint. To claim a record, competitors average speed over two runs in opposite directions must exceed that of a current record.

As would be expected there has already been a significant number of expressions of interest from some of the fastest teams in the world as well as Australian racers.

About the Dry Lakes Racers Australia Inc

The Dry Lakes Racers Australia are the official sanctioning body for dry lakes racing in Australia. We conduct an annual event called Speed Week at Lake Gairdner in South Australia, Australia. Where cars, motorbikes and trucks that comply to the DLRA rules and regulations run for one-way speed records. Speed Week attracts competitors from all over Australia and around the world to this amazing and unique location to try and go as fast as they can.

Land Speed Racing is one of the earliest and purest forms of motorsport. It has a long and very illustrious history, with many famous and decorated people recognized for their association and endeavors

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to go faster than any man has before. The rules have basically remained unchanged since the very first event. As a sport, in the main, it does not attract a lot of corporate sponsorship, due in the main to the lack of recognition and coverage by the general media.

Many of the vehicles are specifically designed and constructed for Land Speed Racing. All vehicles undergo detailed inspection prior to an event to ensure they comply with the class rules and have all the required safety equipment installed. Competitors are attempting to achieve the highest possible speed with their particular class of vehicle over the measured mile. They are attempting to better the speed attained by a previous competitor and to have it recognized as a record.

The enormous salt lakes found in the outback of Australia have produced the ideal surface for land speed racing and are unquestionably the best in the world and there have been many World records set by special attempts by individuals. However, it is only since 1990 that regular organized meetings have been held for clubs to participate in Land Speed Racing. Speed Week is similar to the events held at Bonneville, El Mirage and Muroc in the USA.

About Ruedi Steck

Ruedi is the Organiser of the Swiss Performance and Customizer trade fair in Zurich, Switzerland. He is a regular competitor at Bonneville and has held a number of National and World Records over the years. He is the current I.A1.B I.3+ 3000cc world record holder with a speed of 170.147 mph (273.825 km/h).